

# Privacy Policy

Last updated April 11, 2025

Thank you for choosing to be part of our community at **Dilly Entertainment Inc** (“Company,” “we,” “us,” or “our”). Your privacy matters to us. This Privacy Policy explains what information we collect, how we use it, and the rights you have under applicable laws, including **GDPR (General Data Protection Regulation)**, **CCPA (California Consumer Privacy Act)**, and **COPPA (Children’s Online Privacy Protection Act)**.

If you have questions, contact us at [adam@dilly.gg](mailto:adam@dilly.gg).

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## 1. Information We Collect

- **Information you provide:** e.g., when you contact us, opt into features, or send feedback.
  - **Automatically collected:** device model, OS version, IP address, advertising ID, crash logs, usage statistics, approximate location.
  - **App features:** push notifications (if enabled), camera/device permissions (only with your consent).
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## 2. How We Use Information

We use your data to:

- Provide and improve the app.
  - Deliver ads (personalized where allowed) and measure their effectiveness.
  - Analyze usage and app performance.
  - Send push notifications (if enabled).
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## 3. Sharing of Information

We do **not sell personal data**. We may share it with:

- **Service providers** (hosting, analytics, customer support).

- **Ad partners** (Google AdMob, AppLovin, Unity Ads, ironSource, Vungle, Facebook Audience Network, Amazon Ads, Liftoff, AdColony).
- **Analytics** (Google Firebase Analytics, Mixpanel).
- **Legal authorities**, if required.
- In case of **business transfers** (e.g., merger or acquisition).

These partners may collect identifiers such as device ID, IP address, and app usage.

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## 4. Cookies & Tracking

We and our partners use cookies, SDKs, and similar technologies. You can opt-out by changing your device settings:

- iOS: *Settings > Privacy > Tracking or Reset Advertising Identifier*
  - Android: *Settings > Privacy > Ads > Opt out of Ads Personalization*
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## 5. Children's Privacy (COPPA & GDPR-Kids)

We comply with the **Children's Online Privacy Protection Act (COPPA)** and **GDPR-Kids**.

- We do not knowingly collect personal data from children under **13 in the U.S.** or under **16 in the European Union**.
  - If we discover such data has been collected, we will delete it immediately.
  - Parents/guardians may contact **adam@dilly.gg** to review or request deletion of their child's data.
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## 6. Data Retention

We retain personal data only as long as necessary for app functionality, legal compliance, or resolving disputes — generally no longer than **2 years** unless required by law.

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## 7. Your Privacy Rights

- **GDPR (EU/EEA residents):** You have the right to access, correct, delete, restrict processing, or request portability of your data. You can also withdraw consent at any time.
- **CCPA (California residents):** You have the right to know what categories of data we collect, request deletion, and request that your data not be sold.
- **COPPA (Children under 13 U.S.):** Parents/guardians have the right to review and delete their child's data.

To exercise your rights, email [adam@dilly.gg](mailto:adam@dilly.gg).

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## 8. Security & Data Breach

We use reasonable safeguards to protect your information. If a data breach occurs that may affect you, we will notify you and the appropriate supervisory authority within 72 hours, as required by **GDPR**.

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## 9. Changes to This Policy

We may update this policy. If significant changes occur, we'll notify you in the app or by email.

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## 10. Contact Us

**Dilly Entertainment Inc**  
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